

## Specimen text for advertisement

### **[Header:]**

UNIVERSITY OF BASEL  
Faculty of Medicine  
Internal Medicine

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### **[Study title:]**

Possible effect of 10 g of citric acid on the gastric mucosa of healthy individuals

**Investigator:** Professor John Smith MD, University Hospital of Basel

### **[Text:]**

#### **Participants wanted for scientific study**

For a scientific study, we are seeking to recruit healthy men and women of normal weight aged between 18 und 60, who are German native speakers or who possess a good command of German.

**Aim of the study:** We would like to test whether a single dose of 10 g of citric acid can significantly alter the pH of the gastric mucosa in healthy individuals.

**Study schedule and duration:** The study will involve three appointments (screening and two test visits) within a period of four weeks at the Department of Internal Medicine at the University Hospital of Basel. The purpose of the screening visit is to determine suitability for the study. It will last approx. 60 minutes. The two test visits will last approximately three hours each. On both test days, there will be a waiting period of half an hour after the study medication has been administered. This is to ensure maximum dissolution of the citric acid. At the end of the waiting period, participants will be asked to complete a questionnaire. Each participant will receive one dose of medication and one dose of placebo. Participants should expect the following side effects after taking 10 g of citric acid: .....

**Remuneration** (incl. travel expenses): CHF 30 and a small snack at the end of the study.

All data will be treated **confidentially**. Participants **should not expect any medical benefit**.

If you are **interested** in taking part in the study and satisfy the above-mentioned criteria, please **contact** Professor John Smith, University Hospital of Basel, Petersgraben 5, 4051 Basel, secretary's tel. no. 065 268 00 01.

Please note that your **details will be recorded** if you speak to Professor Smith on the phone. If you decide that you are not interested in taking part in the study, your details will be deleted immediately.

If you would like **further information**, please also contact the secretariat.