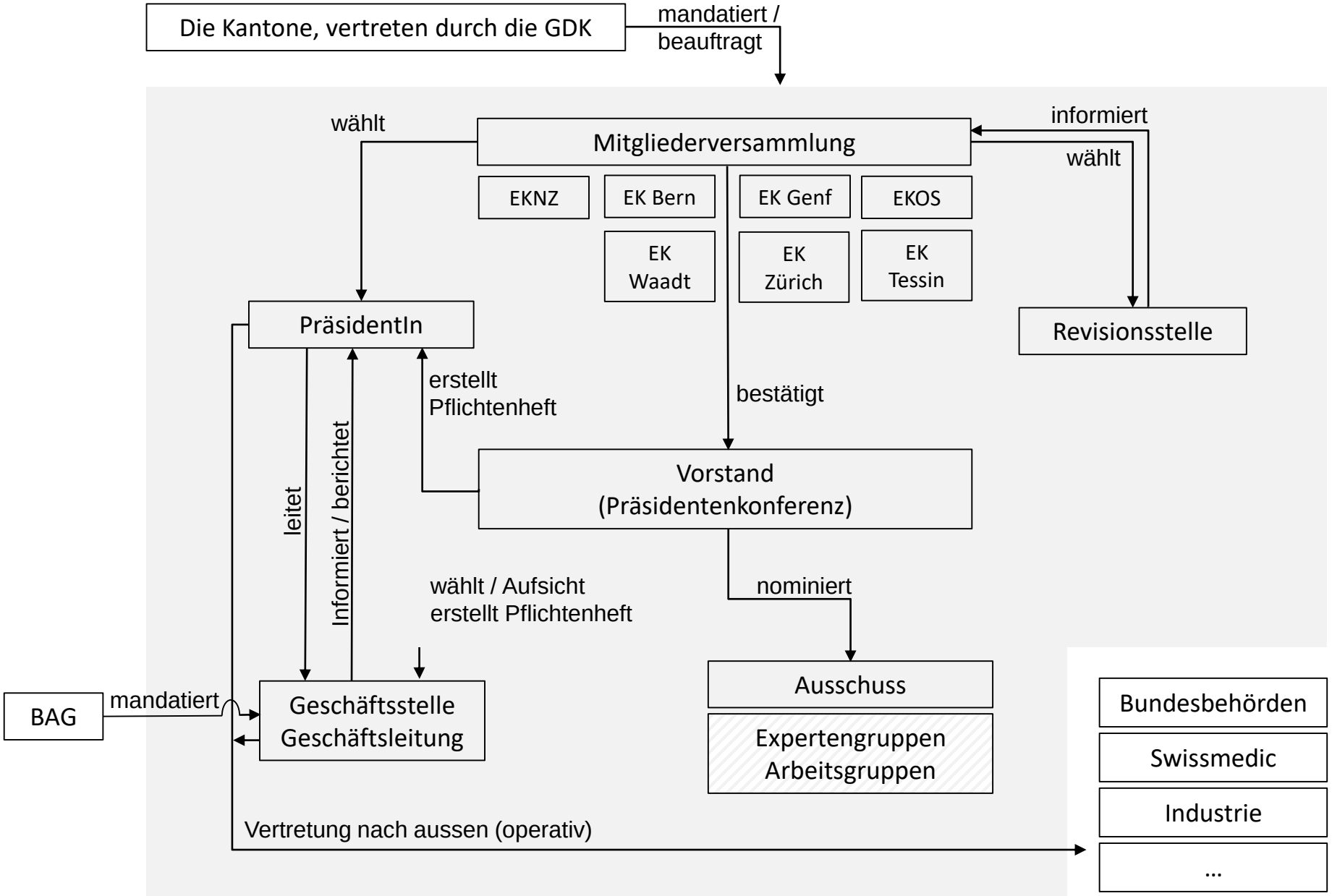swissethics